

## Michelle Broadbent



Business Strategist. Advisor.

Wing Woman to Female Entrepreneurs

Podcast Host

Speaker & Workshop Presenter

Connector & passionate supporter of

women in business

Michelle is a business strategist with a 20+ year career as a trusted advisor to female founders across an array of industries including media, marketing, fashion, design, executive coaching and training.

She is passionate about seeing women succeed and has supported countless women as they step up from solopreneur to CEO in their business. Michelle is known for smart, strategic solutions that build thriving businesses and provide women with the freedom to enjoy what matters most - in business and life.

Prior to starting her business in 2016, Michelle spent more than a decade in the media industry - playing an integral role in building two start-ups from solo entities to thriving global brands.

Michelle's superpower is being able to cut through the overwhelm and overdrive of running a business alone. As a voice of reason and a motivating force, her focus is on removing roadblocks and identifying the opportunities, structure and resources to meet the demands of running a business.

Michelle has shared her insights on stages, masterclasses, podcasts and in print. She has her own podcast - 'Your Business Boost' and is the Productivity Editor of 'Women Love Tech' and 'The Carousel' news sites.

She lives on the Northern Beaches of Sydney, Australia with her two daughters and Jett, their pet cavoodle.





- Your 5 Step RESET by Delegating & Outsourcing
- RESET Your Business for Life
- Stepping into Your Superpower



"Michelle is one of the kindest and warmest people I have ever had the pleasure of meeting. Michelle has such a powerful presence on stage and makes you feel as if she is talking solely to you. There is no doubt in my mind that every single audience member will leave Michelle's presentations daring to dream bigger and

live the life they have always wanted"

Tina Tower - Her Empire Builder















I've invited Michelle to speak to a number of my groups and every time, she has over-delivered on what I was expecting from her. Her warmth is infectious, both in person and online, and my groups have instantly trusted her. She has a magic way of delivering straight-talking, clever advice while never making her audience feel inadequate or inferior. However what I love most about her speaking style is the absolute certainty the audience have that she is in their corner, and fully invested in their continued success.

**Lorraine Murphy** 



## Logistics & Bookings



I will work closely with you to ensure that you achieve your event goals.

To check availability, please email michelle@michellebroadbent.com.au

After I have an understanding of your requirements, I will provide you with a proposal including speaking fees, travel and other expenses.

I am able to promote your event through my social media channels, weekly podcast and to my email list. I am also happy to join you on any of your promotional channels in the lead up to or during the event.

I will provide you with any applicable resources to provide to your delegates after the event.

## **Contact Details**

email: michelle@michellebroadbent.com.au

website: michellebroadbent.com.au

phone: +61 422 966 138 instagram: @michbroadbent podcast: Your Business Boost

